

Message Text

UNCLASSIFIED

PAGE 01 BERLIN 05513 141719Z
ACTION EUR-12

INFO OCT-01 ISO-00 COME-00 EB-08 OES-06 SSO-00 EURE-00
/027 W

-----141730Z 026124 /47

O R 141548Z MAR 77
FM AMEMBASSY BERLIN
TO SECSTATE WASHDC IMMEDIATE 4302
USIA WASHDC IMMEDIATE
INFO AMEMBASSY VIENNA

UNCLAS BERLIN 5513

USIA FOR IEU, ICS/JACOBS; USIA PLEASE PASS NASA LANGLEY
RESEARCH CENTER MR. HEARTH AND NATIONAL BUREAU OF STANDARDS
MR. AMBLER;

VIENNA FOR REX

E O 11652: NA
TAGS:
SUBJ: LEIPZIG FAIR EXHIBIT - DIMENSIONS USA

1. LEIPZIG SPRING FAIR OPENED ON SCHEDULE NOON MARCH 13.
NO OFFICIAL VISITS BY GDR VIPS OT U.S. OR NEIGHBORING
EXHIBITS; THEREFORE NO FORMAL OPENING CEREMONY AT DIMENSIONS
USA OR U.S. COMMERCE DEPARTMENT EXHIBIT SITES. PARTY AND
STATE LEADERS, HONECKER, STOPH, OTHERS MADE LONG VISITS TO
USSR PAVILION; PAID CALLS ON FRG AND JAPANESE INDUSTRIAL
EXHIBITS, AMONG OTHERS, ALSO PHOTOGRAPHED WITH AMBASSADORS
OF POLAND, INDIA, ALGERIA, FRANCE, SWEDEN, VIETNAM, OTHERS.
GHANAIA, ROMANIAN AND LEBANESE AMBASSADORS TO GDR
MADE OPENING DAY COURTESY CALLS AT DIMENSIONS EXHIBIT.
CHARGE WAS SENIOR AMEMBASSY REP AT FAIR.

2. DIMENSIONS USA EXHIBIT CROWDED THROUGHOUT SIX HOUR
OPEN PERIOD; BASED ON SAMPLE COUNTS AND NUMBERS OF
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BROCHURES DISTRIBUTED, ESTIMATE TOTAL VISITORS 6-8,000.
AS EXPECTED, VIKING LANDER CENTER OF ATTENTION, BUT
POCKET COMPUTERS ALSO RECEIVING MUCH INTEREST,
ESPECIALLY SINCE PUBLIC ABLE TO ACTUALLY OPERATE
EQUIPMENT. BREATHING MIRRORS AT ENTRANCE AND EXIT
EFFECTIVE IN DRAWING ATTENTION OF PASSERS-BY.

3. CROWD REPRESENTS GENERAL CROSS-SECTION GDR SOCIETY, BUT 15-25 YEAR-OLD STUDENT-AGE VISITORS ESPECIALLY EVIDENT. VISITORS FRIENDLY AND CURIOUS, WITH MANY ASKING DETAILED QUESTIONS ON TECHNICAL ASPECTS OF EXHIBIT, ALSO ABOUT U.S. IN GENERAL. BUREAU OF STANDARDS REP PEISER AND NASA REPS MAHRENS AND WOOLARD DOING SUPERB JOB OF DEMONSTRATING EQUIPMENT AND FIELDING VISITORS' QUESTIONS.

4. MCDONALD DOUGLAS HOLOGRAPHY DEMONSTRATION INOPERABLE DUE TO RECTIFIER MALFUNCTION PRODUCED BY UNEXPECTED SURGE IN ELECTRICAL CURRENT. EXPECT REPLACEMENT RECTIFIER AVAILABLE LOCALLY AFTER WEEKEND. SOME MINOR PROBLEMS NOTED IN EXHIBIT DESIGN; FOR EXAMPLE, CAPTIONS ARE MOUNTED TOO HIGH, AND LETTERING TOO SMALL TO BE LEGIBLE BY PERSONS IN REAR OF CROWD. OVERALL EFFECTIVENESS OF EXHIBIT NOT IMPAIRED, HOWEVER, AND DIMENSIONS USA LIVING UP TO POST'S HIGH EXPECTATIONS.

5. WHILE NO GDR OFFICIALS VISITED US EXHIBITS, BOTH NEUES DEUTSCHLAND AND BERLINER ZEITUNG CARRIED FULL TEXT OF PRESIDENT CARTER'S MESSAGE TO LEIPZIG FAIR PROMINENTLY ON FRONT PAGES. RADIO GDR NEWS BROADCASTS ALSO MENTIONED CARTER MESSAGE. NO COVERAGE OF CONTENTS OF US EXHIBIT. (MARCH 12 STARS AND STRIPES USED 200-WORD UPI PIECE DATED WASHINGTON DESCRIBING U.S. FAIR PARTICIPATION.)

6. RPO VIENNA PHOTOGRAPHER PRESENT AT OPENING. FILM TO BE HAND CARRIED TO WASHINGTON BY FRY. REQUEST POST UNCLASSIFIED

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BE PROVIDED TWO PRINTS EACH OF FIFTY OR SO BEST SHOTS WHICH GIVE OVERALL IMPRESSION OF DIMENSIONS EXHIBIT.

7. SUMMARY OF OPENING-DAY ACTIVITIES AT COMMERCE DEPARTMENT SITE SUBJECT OF SEPTEL. WILL REPORT FUTURE DEVELOPMENT AT DIMENSIONS USA AS CONDITIONS WARRANT.POLANSKY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE PROMOTION, EXHIBITS, TRADE FAIRS, PARTY LEADERS, VISITS
Control Number: n/a
Copy: SINGLE
Sent Date: 14-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BERLIN05513
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770087-0272
Format: TEL
From: BERLIN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770364/aaaaceel.tel
Line Count: 103
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 858524b9-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 30-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3122635
Secure: OPEN
Status: NATIVE
Subject: LEIPZIG FAIR EXHIBIT - DIMENSIONS USA
TAGS: EEWT, BEXP, US, GC, (HONECKER, ERICH)
To: STATE USIA
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/858524b9-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009